

Memorandum

Date: November 2, 2010
To: Members of the Monroe Downtown Development Authority
From: Andrea Jones, Executive Director
Re: RRCA Event Grant Recommendation

Attached please find an Event Grant Application submitted by the River Raisin Centre for the Arts for Season Sponsorship and Presenting Sponsorship of Irving Berlin's White Christmas. The application requests an amount of \$10,000.00 to be used in the detailed areas presented in their budget analysis. The Promotion Committee has reviewed the request and **recommends support of \$10,000.00 as requested on the RRCA Event Grant Application.** Historically, sponsorship of RRCA events has been funded out of the General Contract Services budget and not the Promotion Committee budget. The Promotion Committee has discussed expanding their 2011-2012 budget request to possibly include sponsorship of RRCA events next year.

Thank you.