

# DRAFT

## Minutes

Promotions Committee

March 10, 2009 8:00 am

Attendance: Janet Berns, Mary Gail Beneteau, Amanda Phebus

Absent: John Patterson

Excused: Mike Trapp

Staff: Andrea Jones

Guest: Megan Krzyske, Nancy Seubert from IHM

Motion was made by A. Phebus to accept the February 3, 2009, meeting minutes; second by J. Berns. Motion carried.

Financial report was discussed.

Discussed the web site. Minor changes have been done.

Discussed pictures to be used on the postcards and to add web address on reverse. Price quote will be obtained from Brad Schreiber. We will print 9000 cards.

Presentation about Earth Day from Sr. Nancy from IHM. Earth Day is April 22. This year they will celebrate in Loranger Square. "Buy Local" will be their theme. A request was made for \$2,400 for Monroe Street Banner, light poles, "A" frame signs, and banner for the pavilion. A. Phebus made a motion that the DDA fund \$1,800 towards the Monroe Street Banner for \$800 and 20 light pole banners at \$50 each, providing the DDA name appears on the banners. Seconded by M. G. Beneteau. Motion carried.

Tote Bags – Discussed size of 12x10x14. Cost for 500 is \$2.61 each. \$75 per screen for set up. Ongoing discussion as to how to distribute the bags. We discussed that these bags would be made locally or at least within the United States. They would be made from recycled materials.

A. Phebus left at 9:00a.m. and we lost our quorum.

Comments were made about a booth at Earth Day, the parking lot next to the Fox Club, new budget, and special events.

Our application for events has been requested by other communities.

Next meeting will be April 7, 2009.