

# Memorandum

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**Date:** March 12, 2009  
**To:** Members of the Main Street Monroe/Downtown Development Authority  
**From:** Andrea Jones, Main Street Manager  
**Re:** Earth Day Sponsorship Request

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Attached please find the request submitted by the Monroe County Solid Waste Program (in partnership with IHM) for sponsorship of Monroe County Earth Day Celebration held in Loranger Square in the amount of \$2,400.00 for banners and signage that can be used year after year. The Promotion Committee has reviewed the request and after much discussion about the intended use of the funds for this one-time request is recommending a different amount of funding than was requested. They recommend sponsorship in the amount of **\$1,800.00 towards the Monroe Street banner (for \$800.00) and 20 light pole banners (at \$50.00 each), providing the DDA name appears on the banners.** This amount is available in the Promotion Committee sponsorship budget.

Thank you.